

Packaging makes
it's marks



K+D

K+D Branding
(Finishing)

Facts

- > packaging with a more exclusive finish helps to enhance the market position of a brand name product
- > enhanced POS and shelf awareness are important factors

Solutions

Branding support thanks to finishing and creativity:

- > cold foiling
- > hot foil printing
- > special colors
- > (UV) special two-process coating
- > various embossing and die cutting techniques
- > versatile adhesive techniques

Benefits

- > more gloss
- > new finish at lower price
- > shorter production time
- > up-market positioning of consumer products
- > unique packaging solutions



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