

# Recovery and Recycling

## Recycling Cartons

### Folding Cartons...



### For Recycling to happen...



### The main sources of all paper collection



### Increasing collections from the Home



### Diverting more paper and board from landfill sites...



### Paper and board is the most recycled packaging material in the EU



## Increasing the recycling rate

### The European Paper Industry...

... achieved its voluntary goals to increase the recycling rate from...



### And the Trend continues

**European Recovered Paper Council**  
Recycled paper in Europe is 1.5 times higher than in 1998.